

Garmash S.V.,
*Senior Lecturer of the Business Administration
and Personnel Management Department
National Technical University «Kharkiv Polytechnic Institute»*

Makarova V.I.,
*Assistant of the Epidemiology Department
Kharkiv National Medical University*

Sadkovska V.A.,
*Associate Professor of the Department
of Foreign Languages
National Technical University «Kharkiv Polytechnic Institute»*

INTERNATIONALIZATION OF EDUCATION AS THE MAINSTREAM OF A TRAINING PROCESS

The present abstract is the authors' continuation of research papers dealing with sharing experience in the framework of the British Council project «English for Universities».

The authors successfully completed the 35-hour ESP course on the British Council English for University project (Teacher Development Winter School, Kyiv, 08–13 February 2017) – (Garmash S. V., Sadkovska V. A.); the 42-hour ESP course on the British Council English for University project (Teacher Development Summer School, Kyiv, 13–19 July 2017) – (Sadkovska V. A.); the 35-hour course Academic Teaching Excellence – English as the Medium of Instruction delivered by the British Council in Ukraine in the framework of the English for Universities project (Teacher Development Summer School, Kyiv, 15–19 July 2017) – (Garmash S. V.).

It also should be noted that «... in partnership with the Ministry of Education and Science of Ukraine, the British Council has conducted in-depth baseline studies of universities across the country to evaluate the current English provision as well as the role and status of English. This has focused on three key audiences: teachers of English for Specific Purposes (ESP) and English for General Academic Purposes (EGAP), teachers of other subjects who wish to use English as a Medium of Instruction (EMI) or for research and international purposes, and finally general students who need to understand English either for course requirements or as a specific target for their universities» [1].

As we all live in the epoch of globalization and faced with positive and negative features of this phenomenon. Therefore it should be mentioned that to be a competitive person in the changeable market of educational services nowadays, it's not sufficient to realize one's ability and skills in a particular training area; it's necessary to be willing to keep up with the changeable world. It deals with educational (training) process as well.

«The process of globalization, its positive and negative phenomena have been widely discussed recently. A lot of scientific publications, conferences, studies are devoted to these problems. Nowadays the features of globalization are: using of

digital technologies, computerization, fiber optics, Internet. It's clear that from the point of information sense the world moves to the real globalization at the present stage of its development» [2, p. 313].

Due to this process internalization of education has become the mainstream of a training process as a whole. Therefore, the guarantee of high level of educational service for foreign students, adoption new approaches into the training process, forming international environment for the students are the main objectives of the majority of Ukrainian higher educational institutions to attract more capital.

In this connection should be mentioned the tendency of internationalization of education. It's specially noticed in Ukraine since the higher education has begun to consider as a business. Nowadays more foreign students are attracted to the Ukrainian higher educational institutions. The new problems have arisen during the training process because the most of foreign students «... are from the Arab countries, less – from Africa and Asia. The obvious objective of them is getting the diploma in some particular branch without any efforts. It isn't a secret that overwhelming majority of these students have quite poor as an entry educational level as a behavioral level. That's why they were not able to enter any higher educational institutions in their native countries or in the developed countries where payment for training is quite expensive and requirements are too high. This situation caused a huge amount of problems. And one of them is how to motivate these students and how to involve them into the educational process» [3, p. 36].

The obvious conclusion should be drawn: to achieve good results in training through the medium of English it's necessary to find out the students' objectives, to encourage students' creative thinking, to develop the new approaches to help the students to become the competitive specialists in the market of labour in the epoch of globalization with its positive and negative features.

References:

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